

# Steve Gilliland

For more information & booking Steve Gilliland contact representatives K&M Productions; 905.831.0404 | info@kmprod.com | www.kmprod.com

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Hall of  
Fame  
Speaker

Presentations  
That Got  
Him There!



## Enjoy The Ride™

A blueprint for getting the most out of life, **ENJOY THE RIDE™** is a hilarious and brilliantly conceived keynote that causes people to examine where they are personally

and professionally. It lifts people up and inspires them to evolve and appreciate, rather than simply maintain and exist. The three key points in this presentation are:

### Check Your Passion

Love what you do; never forget why you do it

### Cure Your Destination Disease

Live more for today, less for tomorrow & never about yesterday

### Refocus Your Attention

Decide what's important & never take it for granted

**TAKEAWAY MESSAGE** – *If you want to achieve true success and fulfillment, you must first discover an enthusiasm for your work and personal life. Decide where you are heading, get on the bus, choose the right seat and Enjoy The Ride™!*

## Making a Difference™

Focusing on the conscious choices we make every day that impact the lives of others, **MAKING A DIFFERENCE™** is an eye-opening and heartfelt keynote detailing how to

positively influence people in every imaginable way, regardless of position or status. Each of us has the potential to transform the culture of an organization through our actions and attitude. This presentation centers on three empowering dynamics:

### Purpose

It drives you!

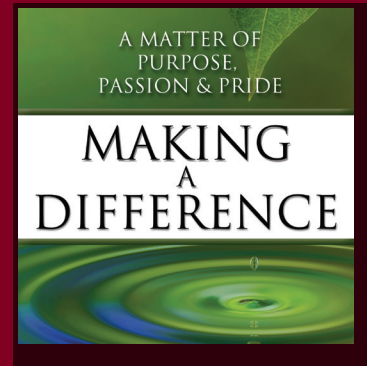
### Passion

It fuels you!

### Pride

It defines you!

**TAKEAWAY MESSAGE** – *While we don't always know what challenges face the people we meet every day, we do have the power to bring them hope. That hope can multiply a thousand times over and spread throughout the world exponentially. This is the essential, motivating truth behind Making a Difference™!*



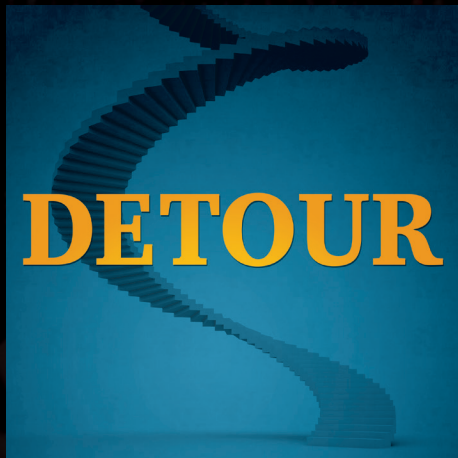
A MATTER OF  
PURPOSE,  
PASSION & PRIDE

MAKING  
A  
DIFFERENCE

*"Your message is a gift that needs to be heard by everyone. The first time, I heard you present ENJOY THE RIDE—it was entertaining, thought-provoking and brilliant. The second time, I heard you present MAKING A DIFFERENCE—it was life-changing." – SUSAN ARNESON, Senior Business Consultant, Kaiser Permanente*

# Additional Presentations

## CHANGE



### DEVELOPING THE MINDSET TO NAVIGATE LIFE'S TURNS

Whether you're experiencing mild transitions now or will undergo massive reorganizations in the future, change is inevitable with-in every successful organization. DETOUR provides solutions to reduce stress, eliminate fear and increase performance during such times. Steve Gilliland reveals how to navigate life's turns when you're suddenly headed on a course you never planned and into a future you never imagined.

#### **Key Takeaways**

- *How to feel more in control when the change is out of your control*
- *How to prepare for any kind of change, remain productive and use it to your advantage*
- *How to build resiliency & grit as you cope with change*

## LEADERSHIP



### HOW TO GROW YOURSELF & INFLUENCE OTHERS

Leadership is the single most important skill you can use to improve your business. FOLLOW ME explores how to grow yourself and your people through timeless principles that, when applied to your own life and the life of your organization, will influence positive change. Steve Gilliland is uniquely qualified to show you how to develop exceptional leaders and retain great employees.

#### **Key Takeaways**

- *How to establish tangible, easily defined & monitored strategies to improve performance*
- *How to gain consensus & motivate people to work together efficiently & effectively as a team*
- *How to be confident & make tough decisions, unearth constructive solutions & stay focused while moving forward*

## ATTITUDE



### STRATEGIES TO STAY POSITIVE WHEN NEGATIVITY SURROUNDS YOU

Our fast-paced and stress-filled schedules open the gate to allow people and circumstances every opportunity to "get our goat." HIDE YOUR GOAT puts into perspective how your daily life intersects with people of diverse backgrounds, opinions and personalities. In this eye-opening session, Steve Gilliland shows how to avoid being robbed of the opportunity to perform at peak performance because of negativity.

#### **Key Takeaways**

- *How to head off conflict when negativity runs rampant & how to improve your own outlook*
- *How to deal with by-products of bad attitudes*
- *How to assign the right value to every situation & not give people permission to ruin your day*

ALL 5 OF STEVE'S PRESENTATIONS ARE AVAILABLE AS KEYNOTE SPEECHES OR BREAKOUT SESSIONS. Why Not Have Steve Present a Keynote AND a Breakout? Contact Your Speaker's Bureau for Details.

# About Steve

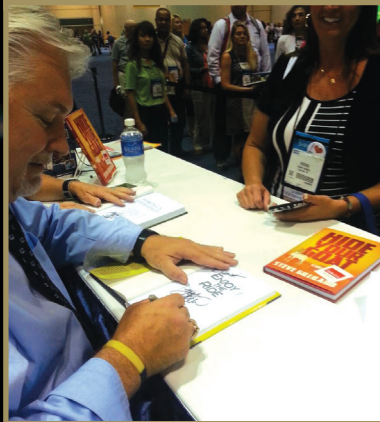
## The Speaker

A member of the Speaker Hall of Fame, Steve Gilliland is one of the most in-demand and top-rated speakers in the world. Recognized as a master storyteller and brilliant comedian, he can be heard daily on SiriusXM Radio's Laugh USA and Blue Collar Radio. With an appeal that transcends barriers of age, culture and occupation—plus an interactive and entertaining style—Steve shows audiences how to open doors to success in their careers, their relationships and their lives. Presenting to over 250,000 people a year, more than two million have now heard him speak, with audiences encompassing nearly three dozen industries. Steve has the distinction of speaking in all 50 states and in 15 countries. As one newspaper stated, "Steve is what happens when the humor of a stand-up comic collides with the inspiration of a motivational speaker."



## The Author

In addition to his brilliant speaking career, Steve is a prolific, accomplished author, evidenced by three of his books—*Enjoy The Ride*, *Making a Difference* and *Hide Your Goat*—perennially making the publisher's bestseller list and his being named Author of the Year. His thought-provoking writing style makes his articles a favorite with nationally prominent magazines. He influences the lives of millions through his presentations, books, CDs and DVDs. An extensive array of these products has been utilized by small businesses, Fortune 500 companies, U.S. and Canadian government agencies, churches, school districts and nonprofit organizations. Speaking the language of active business leaders, his books and CDs identify practical lessons that grow people and their businesses.



## The Businessman

Steve built a multimillion-dollar company from the ground up on the same philosophy he expounds to his audiences. If you continually learn more about your company, your industry, your customer and yourself, you will always be a leader. You will be purpose-driven rather than process-driven, and you will make a difference. His motto is straightforward: "If you take care of people, the business will follow." He has been recognized by *Who's Who* for Speakers and Business Professionals, and *The Pittsburgh Business Times* named his company one of the fastest growing privately held companies in the region.



## The Person

Steve was born and raised in the Pittsburgh area, resides in North Carolina and travels the world. He received his bachelor's degree from Grove City College (PA) and his MBA from Globe University (MN). He is a proud grandpa, devoted father of four boys and a loving husband to his wife, Diane. Steve learned great compassion for people and a commitment to a hard



work and balanced life ethic at the knee of his highly principled Christian mother and stepfather. Whether Steve is speaking at an event, writing about current issues that impact people or leading his own employees, he is not just a person who challenges people to change, he motivates them to do so.

# Entertaining. Inspiring. Real.

*"Three distinctive presentations and three standing ovations. The word 'sensational' may not be enough to properly describe you! In the history of the National Business Aviation Association, you are the only opening general session speaker we have ever invited back three times."*

**ELI COTTI, DIRECTOR OF TECHNICAL OPERATIONS, NATIONAL BUSINESS AVIATION ASSOCIATION**

*"Thank you for the wonderful closing general session presentation for the Association of Legal Administrators Region 2 Conference in Charlotte, NC. You were excellent and so well received by our ALA members—a standing ovation!"*

**ROSEMARY SHIELS, J.D., PROGRAM MGR., ASSN. OF LEGAL ADMINISTRATORS**

*"I have four words for you: You were just awesome! As I'm sure you could tell from the warm reception and standing ovation you received from our audience of over 1,500 elementary administrators, your message and practical insights on how to find joy in all of life's adventures were inspiring."*

**TRAY KENDRICK, ED.D., CHIEF LEARNING OFFICER, TEPSA, AUSTIN, TX**

*When was the last time the speaker you hired received a standing ovation?*



**Inducted into the  
SPEAKER HALL  
OF FAME, an  
honor bestowed  
on fewer than  
200 speakers  
worldwide.**



**MILLION DOLLAR  
ROUND TABLE'S  
closing keynote  
speaker on the  
main platform, with  
6,500 attendees giving  
him a standing ovation.**



**Advantage Media  
Group's AUTHOR OF  
THE YEAR, now with  
three best-selling  
books: *Enjoy The Ride,*  
*Hide Your Goat &*  
*Making a Difference.***



**SHRM's #1  
RATED SPEAKER  
at their national  
conference for seven  
consecutive years  
(2008 – 2014).**

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**EXPERIENCE WHAT NORMAN VINCENT PEALE CALLED A "RARE GIFT"**

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